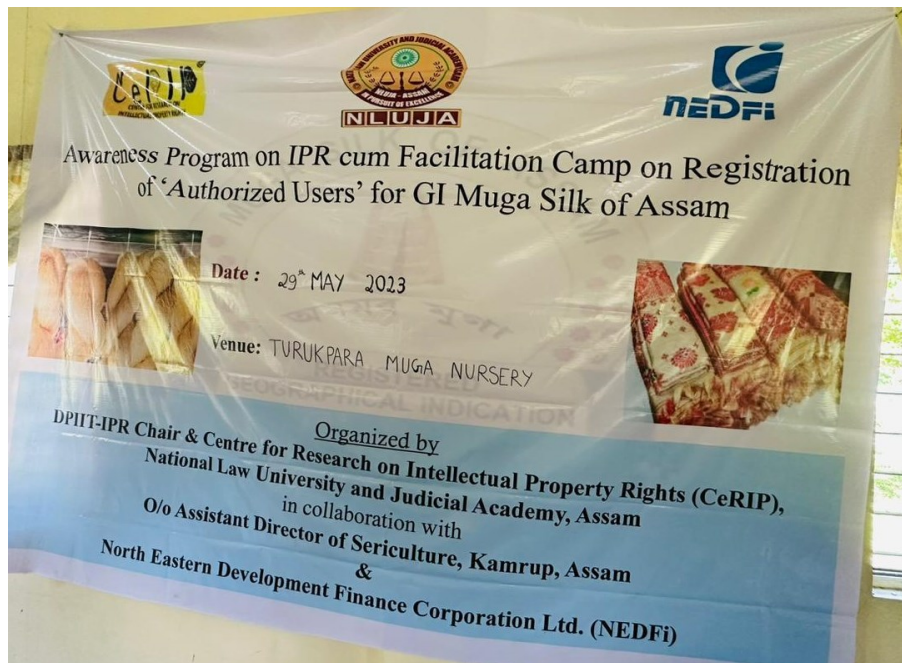


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DPIIT-IPR CHAIR

Report on Awareness Program cum Facilitation Camp on Registration of 'Authorised Users' for GI Muga Silk of Assam at Muga Nursery, Turukpara, Boko, Assam on May 29, 2023

The DPIIT-IPR Chair of National Law University and Judicial Academy (NLUJA), Assam in collaboration with Office of the Assistant Director of Sericulture, Kamrup, Assam and North Eastern Development Finance Corporation Ltd. (NEDFi) had organised an



Awareness Program cum Facilitation Camp on Registration of 'Authorised Users' for GI Muga Silk of Assam at Muga Nursery, Turukpara, Boko, Assam on May 29, 2023. The Awareness Program cum Facilitation Camp on Registration of 'Authorised Users' for GI Muga Silk of Assam has been organised in furtherance of the Awareness Programme on Geographical Indications, Registration Process of GI and Authorised Users of the GI & Case Study of GI Muga Silk on held on May 18, 2023 at the Directorate of Sericulture, Khanapara, Guwahati.

The DPIIT-IPR Chair comprising of the Chair Professor (Dr. Pankaj Kumar), Research Assistant (Ms. Sharmistha Baruah), Office Assistant cum Data Entry Operator (Mr. Priyanko Mahanta) alongwith two (02) Students Volunteers of NLUJA, Assam (Bomkesh Mandal and Siddhant Das, 10th semester students) conducted the Awareness Program cum Facilitation Camp on Registration of 'Authorised Users' for GI Muga Silk of Assam with a view to sensitise the Muga Silk producers about the Muga Silk of Assam GI and to enroll them under the umbrella of Authorised Users of the same. The locals of Turukpara of the Boko region are mostly engaged in Muga Cocoon cultivation. Dr. Pankaj Kumar provided an easy understanding of GI and the need to accord protection to the producers of GI products, particularly Muga Silk in this case. Ms. Sharmistha Baruah discussed in brief the objective of the facilitation camp for Muga Silk GI Authorised Users and the requirements for such registration.

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The Awareness Program was attended by an overall **159 participants** including local Muga farmers, Sericulture Officers, Sericulture Field Staff and potential applicants for Muga Silk of Assam GI. The Registration Camp provided on-site assistance for the Muga farmers of Turukpara area to enroll as Authorised Users of Muga Silk of Assam GI. Several local Muga Silk farmers took advantage of the on-site registration facilitation. The Authorised Users Registration facilitation was provided by the DPIIT-IPR Chair staff (Ms. Sharmistha Baruah, Research Assistant and Mr. Priyanko Mahanta, Office Assistant cum Data Entry Operator) alongwith the two (02) Students Volunteers of NLUJA, Assam. They were also assisted by the Field officials of Sericulture Department of Kamrup district in filling up the application forms. **107 applications** have been received by the DPIIT-IPR Chair from the camp and further applications are yet to be received from the Field Officials of Turukpara in due course.

The Awareness Programme cum Facilitation Camp at Turukpara, Boko proved to be a successful event in terms of creating awareness and facilitating registrations for the Muga Silk producer community. The active participation of stakeholders and the positive outcomes achieved have laid a strong foundation for the sustainable growth of the Muga Silk Industry in Assam.

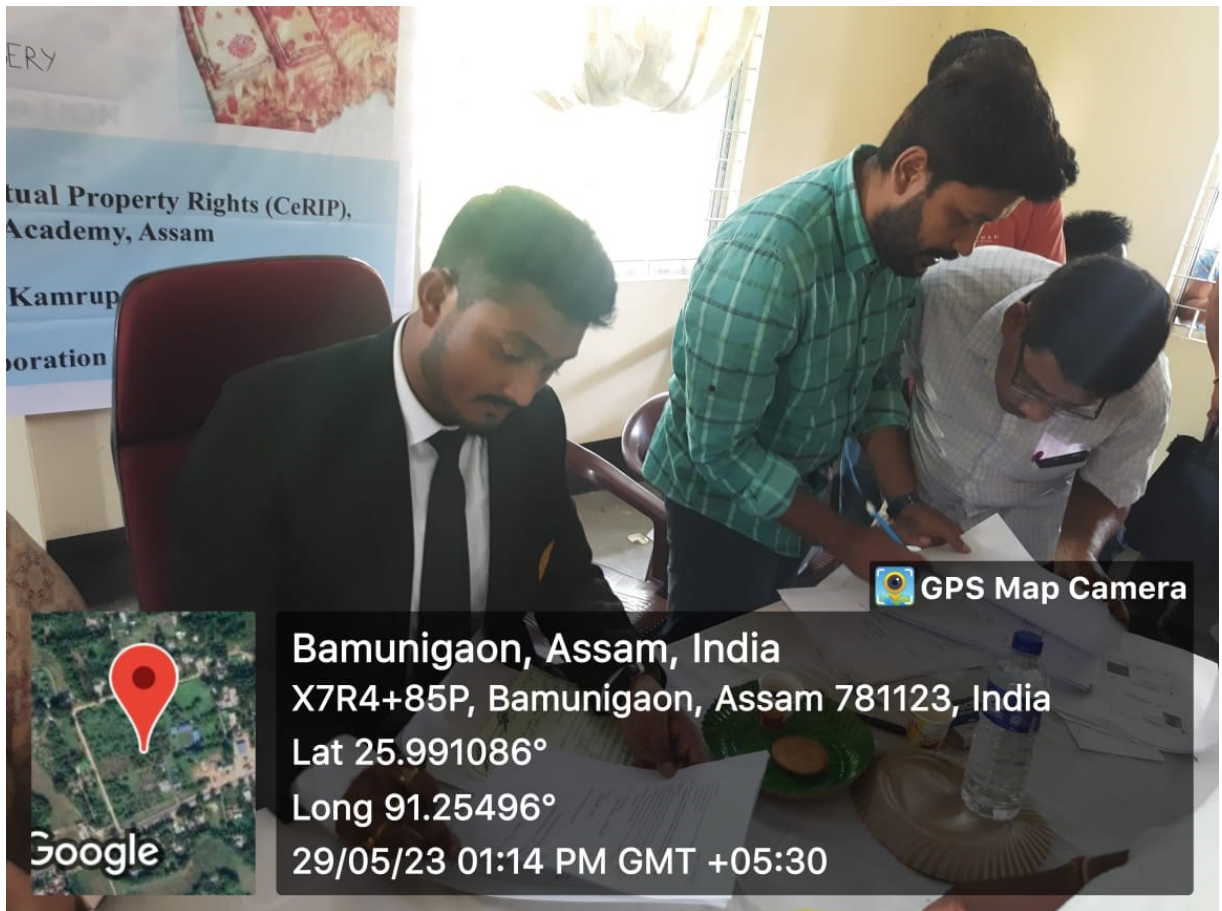


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